

MARCGORDON

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PODIUM INTRODUCTION

Our next speaker has been called a marketing super star and every business owner's secret weapon.

Having started his first business at 16, yet becoming a high school drop out at 17, he has worked odd jobs doing everything from selling tv's, to being a dishwasher, to building kitchen cabinets. But when he decided it was time to start working for himself again. He did so with a vengeance. First starting his own athletic clothing line, then with just \$1500, building what would become one of the largest automotive equipment companies in Canada, selling the company in 2003.

Today he is a sought after marketing consultant working with such companies as Johnson & Johnson, Bally's Total Fitness, and Cadillac. But he still makes time to work with small business owners who have the drive and desire to make it big.

We are excited to have Marc Gordon with us today where he will share his ideas, experience and skills.

Please join me in welcoming one of the most exciting and dynamic speakers you will ever see, Marc Gordon!